



2024 Blackrocks Brewery- Barry Roubaix Event Details

RACE DATE: Saturday, April 20, 2024

SAFETY IS OUR #1 PRIORITY.

We want everyone to have a great day of racing. Please remember sportsmanship above a race time. If someone needs help, give them a hand. Please communicate with fellow racers; holes, turns, changing lines, vehicles, stopping.... Call it out! Slower racers make sure you stay to the far right of the road. Faster riders make sure to communicate passes and give slower riders ample room.

RULES OF THE ROAD

The racecourse is on roads open to automobile traffic, so please stay on your side of the road and obey traffic signals. We have Sheriffs stationed on busy intersections & volunteer corner marshals on many corners. Follow their instructions including stopping, **it's for your own safety!!**

SAG SUPPORT & EMERGENCY" All racers will have an emergency sticker on the back of their number plate. For an emergency call or text 911 for ambulance. **IN THE EVENT YOU DON'T HAVE CELL SERVICE, TEXT 911** for help.

For non-serious injury call sag # (616) 379-9302 you will be taken to the aid station or back to Hastings. If you are separated from your bike or personal belongings, they will be brought to the Barry Community Foundation building next to the awards stage.

RACE PACKET & PRE-ORDERED MERCHANDISE PICK-UP LOCATION & TIMES:

- * You can only pick up your own race packet! ID Required
- * Please [know your BIB #](#). You can also look up your BIB # through printed copies or QR code
- * You'll sign a printed waiver and exchange your waiver for number plate
- * If you pre-ordered merchandise with your registration, you'll have a sticker on the back of your number plate stating "MERCH". Proceed to the merchandise table to pick up your purchased items.

SUNDAY April 14: 1 pm - 6 pm EST: Cannonsburg Ski Area Indoors & Outdoors
6800 Cannonsburg Road Belmont, MI 49306

FRIDAY April 19: 2 pm - 8 pm EST: Indoors at Ace Hardware, Hastings (downstairs)
Ace Hardware & Cycling 200 S. Boltwood St. Hastings, MI 49058
Open parking on South end of Ace Hardware parking lot

SATURDAY April 20: 5:30 am – 10:45 am EST: Indoors at Ace Hardware, Hastings (downstairs)
Ace Hardware & Cycling 200 S. Boltwood St. Hastings, MI 49058
***Raceday - Ace Hardware Parking lot is only open to Thornapple pre-purchased parking passes. All others, park at City parking spots including 232 East Mills St (Blue triangle below) and walk or ride your bike to ACE.**
There's also a lot of parking available on residential streets, South of ACE

Friday April 19th: B4 BARRY – GRAVEL SOCIAL – RECON RIDE- EXPO:

You're all invited to kick off the weekend at the after-party area at Center St. & Church St. Grab your race packet at Ace and then head over for the pre-party. We'll be cranking up the weekend vibe with a full-on gravel social with Blackrocks beer, expo, food trucks, music, bonfires and a HUGE gravel gear give-away!! [DETAILS HERE](#)

RACE DAY PARKING AND PACKET PICK-UP:



RACE
START /
FINISH
&
AFTER
PARTY

PACKET
PICK-UP
ACE
HARDWARE
BASEMENT
200 S Boltwood
Hastings, MI

FRIDAY:
OPEN PARKING
SATURDAY:
NO OPEN PARKING
THORNAPPLE
TRAILS
PRE-PURCHASED
PARKING PASS

SATURDAY:
THORNAPPLE
TRAILS
PRE-PURCHASED
PARKING
PASS

SATURDAY
PACKET
PICK-UP
PARKING

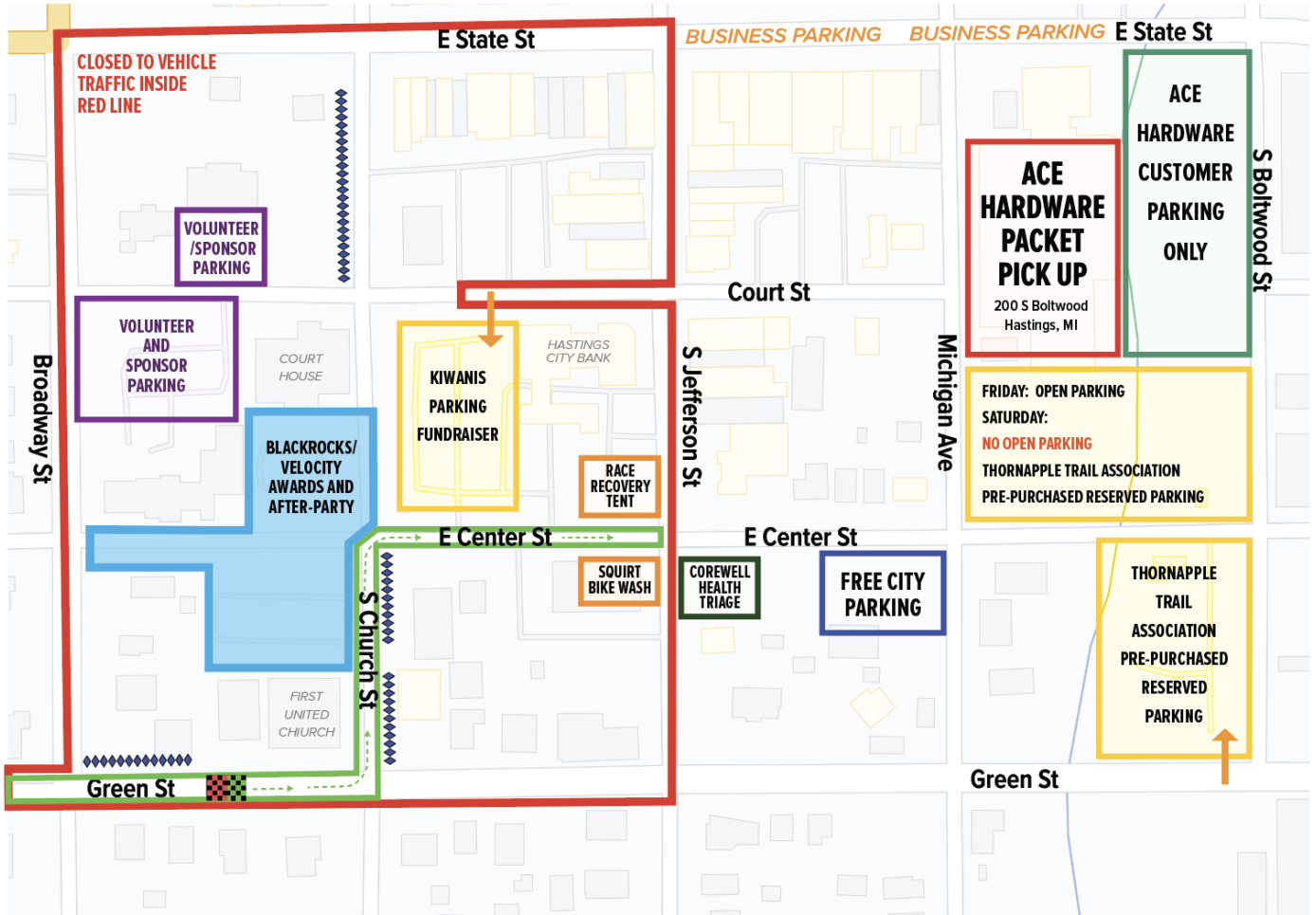
OPEN
PARKING
CITY
LOTS

PEDESTRIAN
BRIDGE
WALK OR
RIDE TO
PACKET
PICK-UP

There's additional parking all around the city on area side streets

RACE START: Green Street & Church Street Hastings, MI 49058 (2 blocks West of Ace)

BARRY-ROUBAIX EVENT AREA MAP



START LINE



FINISH LINE



BLACKROCKS AND VELOCITY AWARDS & AFTER-PARTY



TEAM TENT LOCATIONS
First come, first served. No Stakes! use sandbags



RACE RECOVERY FOOD & HYDRATION



COREWELL HEALTH MEDICAL TRIAGE

TEAM TENTS: * NEW SPOTS FOR 2024 *

Check out [details](#) for authorized placement of team tents

BLESSING OF THE BIKES: Pastor Bryce Feighner from [Green Street UMC](#) welcomes everyone to participate in his "Blessing of the Bikes" at 9:30 AM before the race start. He will provide a group prayer in the parking lot behind their church next to the race chute.

RACER DETAIL: NAME, BIB#, RACE CATEGORY, START WAVE, START TIME:

This information will be emailed once registration closes.

You can view all racers details [HERE](#)

RACE COURSES: The race course is very well marked* with some permanent signs as well as race day signs & arrows. Follow the arrow corresponding with your race; 18 = Blue, 36 = Yellow, 62 = Red. We also have sheriffs and volunteer marshals on many corners, please obey their instructions for your safety. *The 100 Mile Psycho is not signed*

RACE COURSE MAPS & GPS FILES:

*Check out our [WEBSITE](#) for course maps, GPX files and cue sheets.

STARTING WAVES & START TIMES: (Eastern Standard Time)

* **Your Specific wave & time is listed on back of race plate.**

* **We will also email you the link to your exact BIB#, start time and start wave**

* **Please do not bend, fold, cut or trim your race plate. It should be tied to your handlebar**

* We will only stage 3 start waves deep in the race chute at a time to spread out racers

We'll have big signs in the start corral identifying each wave distance and wave number.

Here's how it works: First number is the distance and second is the wave start withing that distance.

So, if you see "36-4" that's the 36-mile race and start wave 4.

* **MAKE SURE YOU START IN THE CORRECT WAVE OR YOU'LL BE DISQUALIFIED**

100-MILE PANARACER "PSYCHO KILLER"	
START TIME	RACE CATEGORY
7:00 AM	WAVE 0 All 100 mile riders
36-MILE SECURITY CU "THRILLER"	
START TIME	RACE CATEGORY
10:00	WAVE 1
10:03	WAVE 2
10:06	WAVE 3
10:09	WAVE 4
10:12	WAVE 5
10:15	WAVE 6
62-MILE SRAM "KILLER"	
START TIME	RACE CATEGORY
11:00	WAVE 1
11:03	WAVE 2
11:06	WAVE 3
11:09	WAVE 4
18-MILE FLOYDS OF LEADVILLE "CHILLER"	
START TIME	RACE CATEGORY
11:15	WAVE 1
11:17	WAVE 2
11:19	WAVE 3

ON COURSE AID STATIONS: Our on-course aid stations are staffed with volunteers offering: SKRATH LABS nutrition and hydration, Gordon water, and Fruit. Aid stations will also have emergency personnel and a bike mechanic and porta jons.

DISTANCE TO EACH AID STATIONS:

100-mile aid at miles 41, 62, 88

62-mile aid at miles 22 & 43

36-mile aid at mile 22

18-mile aid at mile 9.3

*We also have a finish line recovery tent with recovery food and hydration

RACER CUT-OFF TIMES: For the safety of racers there will be cut off times for the 100- and 62-mile distances. ** ANY RACER PULLED FOR TIME CUT OFF WILL RECEIVE A RIDE BACK TO HASTINGS FROM AN AID STATION SAG VEHICLE**

100 – mile cut off: Racers need to make it to the following aid stations by the designated time.

Times will be adjusted if the race starts after 7 AM

– race start to the McCallum Church aid station (mile 41) by 11:30 AM

– race start to the Cedar Creek aid station (mile 62) by 1:15 PM

– race start to Pierce Cedar Creek Institute aid station (mile 88) by 4:00 PM

62- mile cut off: Racers need to make it to the Cedar Creek Rd. aid station at mile 43 by 3:00 PM (10.8 mph avg. pace)

*Finish line timing equipment will be pulled around 6pm as we need to re-open Green St.

SCRATCH / DNF / WRONG RACE DISTANCE:

We want to account for all racers as well as assist our timing team with accurate results. If you didn't complete your correct race distance, please DO NOT cross the finish line.

Please text; 269-205-8866 and your BIB # along with full name

DNF = Did Not Finish

DQ = Wrong distance, picked up, etc...

RESULTS WILL BE LIVE: and available to view when you finish. *Please note, results may continue to change as our timing team scrubs the data. We'll have QR codes posted around the after-party area for accessing and viewing results. They will also be posted to our website – results page.

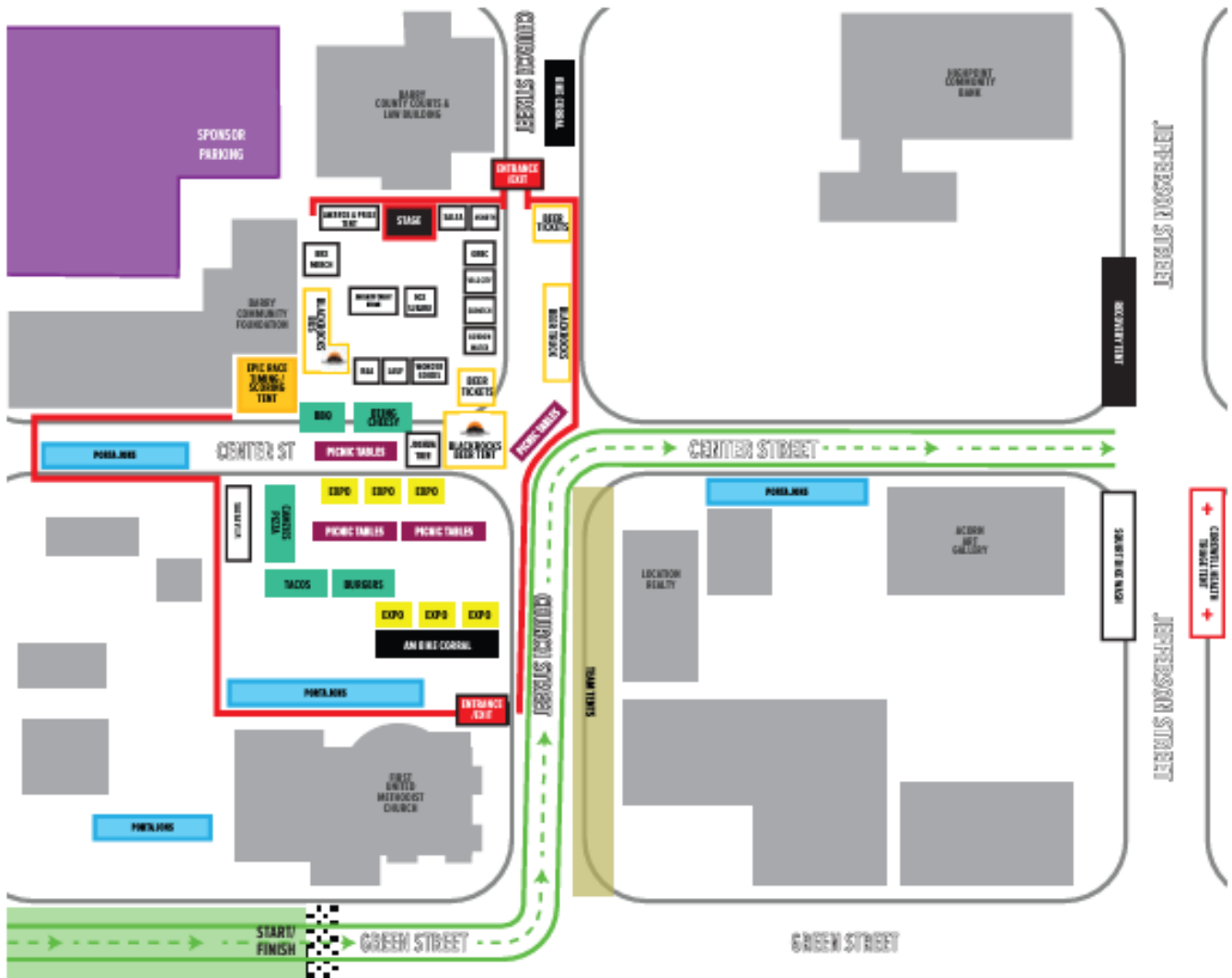


COMPETING RACE CATEGORIES, OFFICIAL RESULTS & AWARDS PROCESS:

If you're "planning to podium", please take a minute to review our results and awards process, [HERE](#)

AFTER-PARTY AREA MAP

THE AFTER-PARTY





AWARDS CELEBRATION

****Please note times are APPROXIMATE and could be sooner than posted!**

We will be moving through awards quickly. Stay nearby so you don't miss your well-earned recognition on stage!! Awards, medals and prizes can be picked up from the awards prize tent

- 2:00 PM **18-MILE "CHILLER" PODIUM AWARDS CEREMONY**
18-mile Age Group & Category awards
18-mile Youth Team Competition awards **presented by: SCU**
- 2:45 PM **36-MILE "THRILLER" PODIUM AWARDS CEREMONY**
Presented by Security Credit Union
36-mile Overall awards
36-mile Age Group & Category awards

-Grand Rapids Bicycle Co. awards stage swag toss
**Velocity USA - wheel set winner #1 announced*
- 3:30 PM **62-MILE "KILLER" PODIUM AWARDS CEREMONY**
Presented by Wahoo Fitness
62-mile Overall awards
62-mile Age Group & Category awards
** Velocity USA - wheel set winner #2 announced*
** Rogan & Assoc. – Wahoo computer winner announced*
**Fox Subaru - 1UP USA rack winner announced*
** Register to win at sponsors tents*
- 4:15 PM **100-MILE "PSYCHO KILLER" PODIUM AWARDS CEREMONY**
Presented by PANARACER
100-mile Overall awards

AFTER-PARTY



11:00 AM - 6:00 PM The Hastings Rotary Club will be serving beverages at the Blackrocks finish line beer truck: **(\$5 / beer ticket)** cash, credit, electronic payments offered.

*If you plan to purchase Blackrocks beer, make sure you have your ID. They will be checked at the after-party entrance. *Alcohol consumption is only allowed inside the designated fenced-in after-party area. Please drink responsibly!

SPONSORS EXPO & FOOD VENDORS - AWARDS AREA 11AM – 6 PM

- [Blackrocks Brewery](#). Post celebration beer and ringleaders of fun.
- Barry-Roubaix - Merchandise for sale, limited assortment and sizes.
- [Velocity USA](#) - *register to win an Aileron Wheelset (2) (winners announced during awards)*
- [Security Credit Union](#) – Stop by and say thanks for providing \$1000 for youth team competition
- [Salsa Cycles](#) – Check out the new Gravel and MTB bike line up!
- [Fox Subaru](#) - *register to win a 1UP USA bike rack (winner announced during awards)*
- [Grand Rapids Bicycle Co.](#) - Salsa Bikes & Awards stage swag toss
- Skratch Nutrition – Hydration and race day fuel
- Wahoo Fitness – Cycling computers and trainers
- 45NORTH – Gear that keeps you riding in all conditions
- [Wonder Goods](#) – Top of the line cycling bags and sweet custom Barry Roubaix gear
- [Joshua Tree](#)- Protect yourself with natural skin products. Hand crafted & organic line of skin care.
- [Rogan & Associates](#) – register to win a Wahoo Cycling computer
- [Squirt Cycling](#) – Bike wash station located at the end of the race chute
- [Gordon Water](#) – Pure, clean water wherever you are. Stop by their tent for water!
- [Lauf](#) – Just Ride! Offering forks that keep you comfortable for those long rides.
- Daylight Brand – Cycling gear
- Stans No Tubes – All you need for tubeless set up
- Invisiframe – Protect your investment. Bike protection
- Memorable Miles – Custom race day memorabilia
- Ron's Beans – Coffee
- Michigan Outdoor Recreation – Endless places around Michigan for fun and family recreation
- [Corewell Health Pennock](#) – Finish Line triage tent
- Hastings Rotary Club – Blackrocks beer ticket sales and service

AFTER-PARTY FOOD SERVICE 11:00 AM - 6:00 PM

- Being Cheesy – grilled cheese sandwiches
- Camzies Wood Fired Pizza - made to order personal pizza, veggie options
- Angry Chicken
- Los Pinches Tacos – meat and veggie options
- Hamburgers

MISC. INFO:

LODGING: Check out our website lodging tab for some lodging options.

There are also some local cabin and house rentals on VRBO and AirBnB

**Hastings MI is located approx. 40 min drive from Grand Rapids, Kalamazoo and Lansing, MI. which all offer many hotel options.

RV's and Campers: The city of Hastings opens Tyden Park and allows campers to park overnight. This is first come first served with approx. 15 spots. 304 N Broadway St; Hastings, Michigan 49058.

CHANGE OF CLOTHES: To enjoy the after-party be sure to bring a change of clothes that's weather appropriate. We will have two big fires burning in the Hastings City fire pits along with a beer tent and food vendors.

DOGS IN AFTER-PARTY: We are animal lovers and you're welcome to bring your well-behaved dog to the after-party but they must be on a leash.

LOST AND FOUND: Any items that are found or lost, please check with the awards prize tent.

FINISH LINE: We have a **SQUIRT CYCLING PRODUCTS** Bike wash station with hoses and washing materials. We also have a racer recovery tent sponsored by **SKRATCH LABS** with Repair recovery drink along with Bars and fruit and water provided by **GORDON WATER**. We also have a **COREWELL HEALTH PENNOCK** medical triage tent near the finish line for minor injuries.

BARRY-ROUBAIX MERCHANDISE:

Pre-purchased merchandise: Pick up at any of the packet pick up locations.

Merchandise for sale: we will have T-shirts, hats, jerseys, sweatshirts and posters for sale at packet pick-up locations and in the after-party area. Sizes and styles are limited and available as long as supplies last.

RULES: 2024 BARRY-ROUBAIX (subject to change)

- Don't be a jerk! Everyone's looking to enjoy the day, don't be "that person"
- All race courses are open to auto traffic, and may include the occasional horse back rider. Obey all traffic laws, instructions from Sheriff Marshals and volunteer corner marshals at intersections. Only roll through if you are directed to do so. You may be asked to stop for your own safety.
- **I repeat, the course will NOT be closed to traffic and cycling rules of the road apply**, i.e. stop at all stop signs, yield to cars, no more than 2 riders abreast and do not cross yellow center line. Violations could be penalized by disqualification
- **100-mile riders:** A rear blinking light is REQUIRED equipment for safety. With a sunrise start it's important to be visible on course.
- Number plates must be handlebar mounted. To reduce scoring errors and issue; DO NOT CUT, FOLD, WRAP OR BEND YOUR PLATE!!!! Number plates will have a disposable timing chip attached to the back. Also only place your plate on the bars; Not on your back, hydration pack, pocket, etc. Any scoring errors resulting from a modified or improperly mounted (read: wrapped on the head tube) number plate will NOT be corrected.
- **62 and 100 Mile cut-off time:**
For your safety we have the following cut-off times in place:
 - 100 mile racers @ McCallum Church (mile 41) - 11:30 AM
 - 100 mile racers @ Cedar Creek Church (mile 62) - 1:15 PM
 - 62 mile racers @ Cedar Creek Church (mile 44) - 3 PM
 - 100 mile racers @ Pierce Cedar Creek Aid (mile 88) - 4 PM
- Note: chip timing equipment will be pulled around 5-5:30pm as we need to re-open Green St. (M-37) to traffic. If you finish after that time you may not get a finish result.
- Be aware that corner marshals and sheriffs will not stay at their post until the very last rider. Once the "majority" of racers have passed they will leave, at this point you can still follow the course markings but no one will be stopping traffic for you. Follow the rules of the road.
- **If you didn't complete your registered race distance, do not cross the finish line and inform the timing team for results accuracy.**
- Any physical altercations will result in disqualification.
- Cheaters aren't welcome. If you've been found guilty of cheating/doping by USAC or other races, we have the right to deny you from racing and will remove you from results listings if caught in a year you raced BRX.
- The event organizers reserve the right to delay, reschedule or cancel the race due to, but not limited to include; weather, emergencies and any unforeseen situations that may put at risk the safety of the racers, spectators, volunteers and general public. No refunds will be provided, however the race organizers may offer registrants a partial refund or credit to a future race.
- ANSI approved helmets are mandatory
- Currently we do not allow E-bikes. We are evaluating ways to safely integrate them into our event in the future.
- Recumbents, elliptical bikes, three wheeled bikes, or trailers are not allowed at the event. This rule does not apply to Para-cycling equipment.
- No ear buds / music allowed
- All bicycles must be equipped with at least 1 hand operated brake.
- No tri-bars or aero bars allowed in 18, 36 or 62 mile events (**EXCEPTION:** They **ARE** allowed for the 100-mile Psycho Killer)
- Motor pacing is not allowed
- If you can not ride a steep hill or loose sand, stay to the far right so others can pass by while riding
- Littering of any kind is not allowed and will be grounds for disqualification
- Starting in the wrong wave will result in disqualification! Do NOT line up in the wave in front of yours in an attempt to get a front row spot in your registered wave. We will remove your number plate if you're caught doing this!
- Family and friends; to reduce vehicle traffic on the course please keep cars completely off race route roads. Especially stay off Sager Rd during the race. Do not even think of driving or parking there!
- Riders are not allowed to receive support or hand-ups from family/friends/crews on the course. You must rely on the aid stations available on course. If you have specific nutrition/items that you require during the race you will need to carry them with you.
- Unregistered riders are not allowed to ride with race participants